



## **House of Ölvestad**

### **Protocol on External Representation & Titles**

#### **I. Purpose & Scope**

House of Ölvestad recognises that external representation carries both symbolic and practical consequences. This Protocol establishes the principles governing who may represent the House, in what capacity, and under which titles or styles.

Its purpose is to ensure clarity, discipline, and consistency in all external engagements, while safeguarding the dignity and authority of the House.

#### **II. Representation of the House**

House of Ölvestad acts as a single, unified entity. Representation of the House is never assumed, implied, or self-appointed. Only representation that is explicitly authorised is considered valid.

#### **III. Authority to Represent**

External representation of the House is reserved to the Head of the House or to individuals formally appointed for a defined purpose, role, or duration.

Authorisation may be general or specific, permanent or temporary, public or private. All authorisation is contextual and revocable.

#### **IV. Categories of Representation**

House of Ölvestad distinguishes between diplomatic or formal representation, functional representation limited to a defined task or collaboration, and social or courtesy presence in a personal capacity.

No category of representation implies another unless explicitly defined.

#### **V. Use of Titles in External Contexts**

Titles are instruments of clarity, not decoration. House of Ölvestad employs titles accurately, proportionally, and contextually.

Formal titles are used in official documents and ceremonial or diplomatic contexts. Simplified forms may be used in editorial, informational, or social settings where appropriate.

#### **VI. Prohibition of Assumed Authority**

No individual or entity may claim to represent House of Ölvestad, imply endorsement, or use titles or styles to suggest authority without explicit authorisation. Representation is granted, never inferred.

#### **VII. External Communications**

Statements, publications, or communications referencing House of Ölvestad in an official capacity require prior authorisation or subsequent confirmation where appropriate. Silence shall not be interpreted as approval.

#### **VIII. Courtesy, Correction & Rectification**

House of Ölvestad proceeds from a presumption of good faith. Where misrepresentation occurs, clarification is sought discreetly and correction requested courteously. Escalation is reserved for repeated or wilful misuse.

#### **IX. Closing Statement**

Representation is not a matter of presence, but of responsibility. House of Ölvestad upholds clarity in representation and restraint in the use of titles, in service of continuity, credibility, and long-term trust.