



## **House of Ölvestad**

### **Protocol on the Use of Name, Arms & Style**

#### **I. Purpose & Authority**

The name, arms and style of a House constitute its identity, continuity, and public presence. Their correct and consistent use is essential to maintaining clarity, dignity, and long-term legitimacy.

This Protocol is issued by House of Ölvestad to define and regulate the proper use of the House's name, heraldic arms, authorised stylised renderings, and styles in all internal and external contexts.

#### **II. The Name of the House**

The official designation of the House is "House of Ölvestad". Where appropriate, the extended form "The Baronial House of Ölvestad" may be used. No alternative spellings, abbreviations, or adaptations are considered official unless expressly authorised.

#### **III. Arms & Heraldic Identity**

The full Coat of Arms of House of Ölvestad, as defined by its blazon, constitutes the sole authoritative heraldic identity of the House. It shall not be altered, reinterpreted, or replaced.

### **Stylised and Material Renderings**

House of Ölvestad recognises that the visual representation of its arms may vary according to medium, purpose, and context, without altering the heraldic identity of the arms themselves.

Accordingly, the House authorises the use of stylised graphic renderings of the shield for documents, publications, and digital platforms, as well as monochrome or material-rendered interpretations, including copper or bronze-style representations evoking engraved, cast, or seal-like forms.

Such renderings are understood to be visual expressions of the same coat of arms, not alternative arms, variants, or new heraldic creations. The blazoned coat of arms remains the sole authoritative heraldic definition.

### **IV. Titles & Style**

Titles and styles associated with House of Ölvestad are used with restraint and precision. Only formally held and properly conferred titles are used, and solely in contexts where they serve clarity and function.

### **V. Authorised Use**

Use of the House's name, arms, stylised renderings, and styles is reserved to the Head of the House and explicitly authorised representatives. No external party may presume or imply authorisation.

### **VI. Prohibited Use**

Unauthorised representation, commercial use, modification of arms, or implication of recognition or endorsement is expressly prohibited. Silence or inaction shall not be construed as consent.

### **VII. Rectification & Courtesy**

House of Ölvestad proceeds from a presumption of good faith. In cases of incorrect use, courteous clarification and correction are sought before any further action.

### **VIII. Closing Statement**

The name, arms and style of a House are not instruments of vanity, but of continuity. House of Ölvestad safeguards these elements with restraint, clarity, and long-term responsibility.